



# Building Scalable Technology Solutions for Global Business Models

Wayne King, CEO, InfoMedia Systems Group

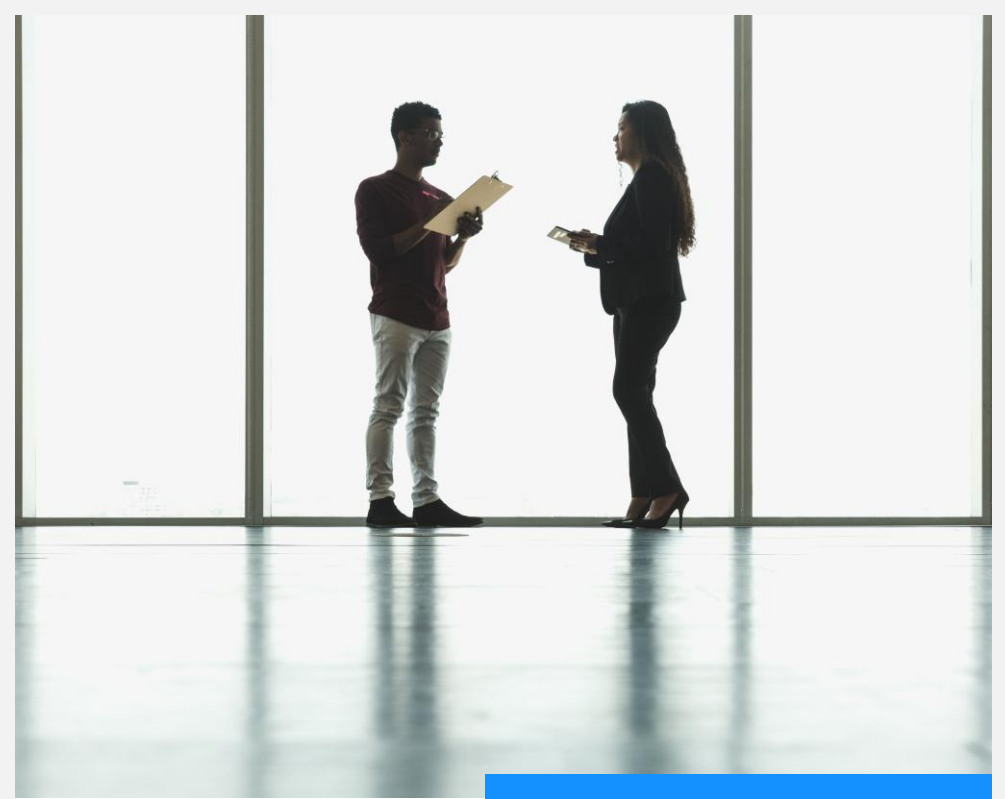




**INFOMEDIA**  
SYSTEMS GROUP

End-to-End virtual office and hybrid business solutions for any size organization.

- Cloud Solutions and Consulting Firm
- Professional Team of Certified Specialists
- Certified Diversity Supplier



# About Us

# Scalable / Flexible Business Tools

- Global Business Solution Expertise
- Trusted Managed Service Provider
- Business-Class Cloud Productivity Solutions
- VoIP and Unified Communications Solutions
- Cybersecurity and Data Privacy Solutions
- Technology Readiness Assessments
- Online Training



**What We Offer**

# BBCC Strategic Intent

BBCC exists to create an ecosystem for black businesses, professionals, black business suppliers, and the entire black community, to thrive and succeed, leverage network and other various innovative approaches to achieve its objectives



**Our Vision:** To increase the presence of black businesses and professionals in key industries across Canada

**Our Mission:** Creating socio-economic pathways for black businesses and professionals across Canada



## Our Key Objectives

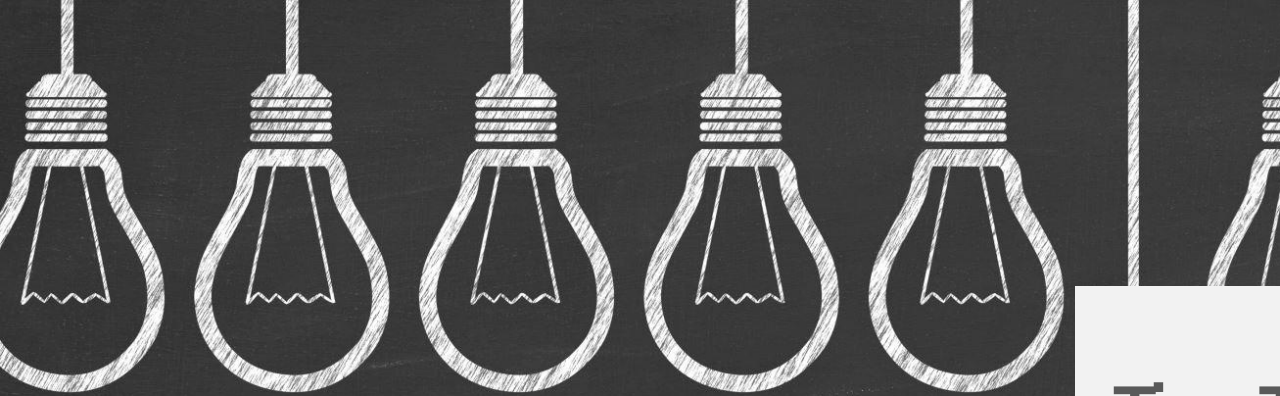
- Develop educational and ethnic programs that are designed to bridge sector specific gaps across Canada
- Bridge the wealth gap between the black community and others through education, networking opportunities and support services.
- Partner with industry associations, corporate organizations and government agencies to facilitate and achieve diversity and inclusion strategic objectives





# 8 Tips for Building Scalable Technology Solutions

For Global Business Models



## Tip 1: Take an Overall Global View of Your Solution(s)

### 8 Tips for Building Scalable Technology Solutions

- Take a wholistic (Global) view of your solution(s)
- Consider implications across your entire pipeline



## Tip 2: Make Sure New Solutions Adhere to Your Overall Strategy

### 8 Tips for Building Scalable Technology Solutions

- New solutions should not interfere with any core functionality
- New solutions should complement your existing solution(s)
- Avoid solutions that duplicate existing functionality, unless necessary



# Tip 3: Focus on the Essentials

## 8 Tips for Building Scalable Technology Solutions

- The solution should meet your requirements
- Evaluate new technologies for tangible benefits



## Tip 4: Have a Data Unification Strategy

### 8 Tips for Building Scalable Technology Solutions

- Make your core data available to all satellite systems
- Consider using BI, AI and machine learning



## Tip 5: Make Sure That Everything is Connected

### 8 Tips for Building Scalable Technology Solutions

- Any solution developed should not work in isolation to others. Valuable business intelligence can be gained by studying interactions
- Users will use differing methods and equipment (i.e. laptops, mobile phones, etc.) to interact with your solution



## Tip6: Place a Priority on Users

### 8 Tips for Building Scalable Technology Solutions

- Place and emphasis on useability. Lower the time to proficiency.
- Hire, train and groom a technology literate workforce



## Tip 7: Ensure Proper Monitoring and Feedback

### 8 Tips for Building Scalable Technology Solutions

- It is critical to monitor the system to ensure that it meets its technical requirements as well as organizational expectations
- Feedback systems can provide invaluable input on how well the system is achieving its goals and its repute with users



## Tip 8: Adhere to Local Laws and Regulations

### 8 Tips for Building Scalable Technology Solutions

- Operating in multiple countries raises the complication of different laws and regulations regarding data privacy and usage
- Use tools such as DataVista to ensure compliance for yourself and your entire supply chain



# Building Scalable Technology Solutions for Global Business Models

Final Thoughts



# Thank You

Wayne King



1-613-801-0455



[wayne.king@infomediagroup.ca](mailto:wayne.king@infomediagroup.ca)



[www.infomediagroup.ca](http://www.infomediagroup.ca)

